

Scoring Rubric 2024

High Tide Student Film Festival Contest

Components are measured on a scale of 1 – 10, With 10 being the highest score.

Up to 2 bonus points are added for Educational Content.

Content	Excellent 10 9	Good 8 7 6	Fair 5 4 3	Poor 2 1
Storytelling	This story was great! Conveys topic, content, idea(s) or story to the audience in an effective way. The film is compelling, and the purpose of the project is clearly accomplished.	This story was good. Conveys topic, content, idea(s) or story to the audience in an effective way. The film accomplishes the purpose of the project.	This story was OK. Some parts worked and some parts didn't, but I can see what the filmmaker was trying to do. The purpose of the film is suggested, but unclear.	This story was poor or made no sense. What was it about? Lack of topic/idea(s) or storyline. The purpose of the film has not been identified the film does not match the purpose.
Originality, Imagination and Creativity	Film shows a great deal of originality, imagination and creativity. It is also a unique and interesting approach to telling the story.	Film shows some originality, imagination and creativity. The content and ideas are presented in an interesting way. The film style shows thoughtfulness	Film shows an attempt at originality in part of the presentation. There is little imagination and creativity. There is minimal thoughtfulness to the style/mood of film	Film is a rehash of other people's ideas and/or images and shows very little attempt at original thought. Film shows no evidence of imagination and creativity.
Technical: Lighting & Focus	Beautifully shot. It looks professional and purposeful. Shots are focused. Camera movements are smooth. Lighting is appropriate.	The technical aspects were good. Most shots are focused. Camera movements are smooth and/or at appropriate speed. Most shots have appropriate lighting.	The technical aspects were mediocre. Many shots are not focused. Some shots have inadequate light.	Serious technical issues. Film was too dark or bright; or shots weren't in focus. The camera is not held steady. Many shots have inadequate light.
Sound and Audio	It sounds excellent and professional throughout. Audio is balanced between dialogue and music.	It sounds good. Audio is usually balanced between dialogue and music, a few small issues here and there.	It sounds just okay. Audio is uneven. It is somewhat balanced between dialogue and music.	Audio is poor. Hard to hear or too loud for significant portions of the film. It didn't work for the film.
Overall Film	This film is outstanding and could be a Top Gold, Silver or Bronze Award Winner at the festival.	It's a good film. Not for everyone, but it would probably do well at the festival.	It's an OK film. A few people might like to see it, but I'm not sure if its right for the festival.	I don't think this film should be played at the festival. It's just not a good fit.
Educational Content (Bonus Points!)	The film educates the audience on this topic.	I've learned some material on the topic.		